

Research on College English Network Hierarchical Teaching Model Based on Wechat Platform

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Abstract: The college English network hierarchical teaching model based on WeChat platform is an emerging teaching mode, which is an inevitable outcome of the development of the times. It has great advantages in college English teaching. Using WeChat platform can create real and interesting for learners. The language environment, WeChat platform effectively reduces students' abnormal anxiety. WeChat platform creates conditions for students' personalized and autonomous learning. Network-based grading based on WeChat platform is a powerful complement to classroom teaching. In the process of constructing the college English network hierarchical teaching mode based on WeChat platform, we must pay attention to the determination of teaching objectives, teaching forms, teaching management and teaching evaluation.

1. Introduction

English is an important course in China's education system. It is involved in all stages of education. However, there are widespread problems in students' enthusiasm for learning and low learning efficiency in modern college English teaching. Under this circumstance, China's colleges and universities began to adopt the model of graded teaching, classifying the classes and levels according to the students' English learning level, and then formulating corresponding teaching plans and teaching plans. This can greatly enhance students' confidence and enable them to make progress together at different starting points. At this stage, there are a large number of students in colleges and universities in China. College English is a compulsory course, covering a wide range of students. Under such circumstances, it is more difficult to carry out graded teaching. However, the emergence of the WeChat platform has created new opportunities for the construction of the college English network hierarchical teaching model and provided new opportunities for development.

2. Overview of College English Grading Teaching

English teaching in our country runs through all stages of student growth. Due to the long period of students' English learning, this leads to a large difference in students' English level and English foundation, especially during college, students from different regions and schools. Their English level is even more uneven, and the traditional college English teaching mode is based on the average level of students to determine the difficulty of teaching content, teaching progress and teaching methods, which will inevitably result in low level of learning efficiency and low level. The students can't keep up with the study plan. Therefore, the traditional English teaching mode has been difficult to adapt to the needs of student development, and it is necessary to implement the graded teaching of college English.

In the "Teaching English Course Requirements" issued by the Ministry of Education, the requirements for English teaching at the university level are divided into three levels: general requirements, higher requirements and higher requirements. This is a non-English major undergraduate in Chinese universities. The standards that need to be met after college English study. The general requirement is the basic standard that non-English major undergraduates must meet in colleges and universities. Higher requirements or higher requirements are the criteria set by some qualified institutions of higher learning according to their own educational philosophy and school orientation, and each university should also be based on its own actual situation, which is

higher in English and English. Students create conditions that enable them to meet higher requirements and standards. Therefore, the establishment and formulation of the English graded teaching model is in line with the relevant regulations of the Ministry of Education and is a scientific and reasonable teaching model. However, there are still some problems in the specific practice of hierarchical teaching, mainly in the following aspects:

2.1 The Grading Standard is Unreasonable

Many colleges and universities in English graded students are based on the results of the entrance or the graded test scores after enrollment, according to which the students are divided into three levels. However, the basis and criteria for these divisions do not truly reflect the students' English proficiency and English foundation. First of all, these examinations are mainly based on reading and writing. There are no oral and listening parts. The investigation is not comprehensive and incomplete, and it is difficult to reflect the true level and overall quality of the students. Secondly, the ultimate goal of English learning is to apply. Therefore, students' English application ability is very important. These theoretical tests do not have an assessment of the practical application ability of English. Therefore, it is one-sided and imperfect. This kind of unreasonable Grading standards are prone to misleading, and it is difficult to achieve the original intention of English graded teaching.

2.2 The Teaching Content is Unreasonable

In the process of English graded teaching, many higher education institutions focus on the cultivation of students' English reading ability and writing ability, thus neglecting the cultivation of students' oral expression ability. There are even some schools that arrange the content and counseling of the English exams in response to the national English CET-6. This kind of functional teaching ideas and teaching methods have improved the students' knowledge of English textbooks and acquired the national Qualifications, but students' practical ability, adaptability and innovative ability in English are neglected, resulting in poor comprehensive ability of students, and it is difficult to meet the needs of social development and positions.

3. The Evaluation System is Unreasonable

The research and application of English grading teaching mode in China is relatively late, and the system of all aspects is still immature. This makes many colleges and universities continually explore and realize the goal of development, and the problems of the evaluation system are more serious. Many colleges and universities have not formed a perfect evaluation system for English graded teaching. They are based on the test scores of theoretical knowledge in the assessment. The evaluation system at all levels is formulated at all levels, and even the same level is used at all levels. In the case of the examination papers, only the different scoring standards are set for evaluation, which does not reflect the purpose and requirements of the graded teaching. Therefore, it is imperative to construct a new college English grading teaching model.

4. College English Network Teaching Overview

Network teaching refers to a teaching mode that uses computer and other terminal equipment and network technology to organize teaching. Online teaching often uses computers to process various information, such as text, pictures, audio, video, etc., and then combines multiple information media into one interactive system.

With the development of information technology and network technology, the network teaching mode has been continuously applied to daily teaching activities, and the quality of teaching and the efficiency of learning have been greatly improved. In the "Teaching Requirements for College English Courses" promulgated by the Ministry of Education, it is pointed out that all institutions of higher learning should make full use of modern information technology, adopt an online teaching mode based on computers and other equipment, and improve the traditional single-based teacher-

oriented Teaching mode. The new network teaching mode should make full use of modern information technology, especially network technology and computer technology, so that English teaching and learning can be restricted to some extent by time and place, and gradually become personalized and autonomous. The direction of learning is developing. Moreover, the new network teaching mode should fully reflect the practical, intellectual and interesting principles of English teaching, fully mobilize the teachers' enthusiasm for teaching and the initiative and enthusiasm of students' learning, and fully reflect the students' The dominant position and leading role in the entire English teaching.

The emergence and application of the college English network teaching mode has realized the transformation of English teaching thoughts and teaching methods, and has fully demonstrated and strengthened the teaching concept of promoting individualized development of students in quality education. The emergence of the network teaching mode has created conditions for the development of inquiry learning and personalized learning, and achieved major reforms in the field of teaching. The emergence of English network teaching mode is the inevitable trend of social development and the inevitable result of the development of information technology. It has completely changed the traditional passive learning mode of students, which has reflected the subjective status of students. Moreover, college English network teaching The model pays more attention to the cultivation of students' practical ability and self-learning ability, improves the overall quality of students, and implements the concept of lifelong education and lifelong learning into English teaching.

5. Advantages of the College English Network Hierarchical Teaching Model Based on Wechat Platform

WeChat is a communication tool and communication platform that people often use at this stage, and the design of WeChat is very user-friendly, easy to operate, and supports the transmission and transmission of voice, video, pictures and text, and supports group chat for many people. These advantages and characteristics of WeChat greatly facilitate the development of college English network grading teaching. The advantages of the college English network hierarchical teaching model based on the WeChat platform are mainly reflected in the following aspects:

5.1 Wechat Platform Creates a Real and Interesting Locale for Learners

WeChat is a communication tool commonly used by people. It realizes the real-time transmission of text, video, audio and other materials, and the functions of WeChat video chat, voice chat and so on greatly facilitate people's communication and the use of WeChat function. Must rely on network technology, which provides learners with a wealth of teaching resources, creating a real and interesting language environment. In addition, WeChat supports multi-person chat mode, which provides a broad learning and communication platform for learners, which is conducive to students to fully develop their own language communication skills and practical application skills. The traditional classroom teaching mode, the teaching content is single, the learning process is boring, the students are extremely prone to fatigue and boredom, and the college English network grading teaching based on the WeChat platform realizes the integration of audio, video, animation, text and other teaching resources. The application provides students with a real and interesting language environment, which increases the appeal of the course and makes the original boring and tasteless English learning more vivid and interesting. In addition, in the WeChat platform, students can access a large amount of language material, and can also directly understand the emotions in language expression, which easily resonate, thereby improving students' learning efficiency.

5.2 Wechat Platform Effectively Reduces Students' Abnormal Anxiety

In the traditional college English classroom teaching mode, the teacher-led, students passively learn, the learning process is very boring, boring, coupled with the pressure of students to face the exam, it is easy for students to have abnormal anxiety, The relevant theories of psychology show that emotional anxiety seriously affects the enthusiasm and efficiency of students learning English.

The college English grading teaching mode based on WeChat platform can effectively alleviate the anxiety of students in English learning, and can enhance mutual emotional communication and understanding communication. Moreover, the college English network grading teaching mode based on WeChat platform can enable students at different levels to learn English without having to worry about other people's evaluation of themselves. They can choose the content that suits their own learning and conduct spoken English through WeChat platform. Practice and practice training. In addition, the WeChat platform provides students with a relaxed and enjoyable learning atmosphere and learning environment. They learn English autonomously, thus avoiding students' abnormal anxiety and improving their learning efficiency and initiative.

5.3 Wechat Platform Creates Conditions for Students' Individualized and Autonomous Learning

The college English network grading teaching based on WeChat platform breaks the limitation of time and space in traditional English teaching, and provides students with many personalized services, which makes the whole teaching and learning process more colorful. Moreover, the WeChat platform can make full use of network technology to provide students with a large amount of learning resources, students can learn independently, and students themselves can choose their own learning content according to their English foundation, English level and personality characteristics. To develop learning plans and learning objectives, students have changed from traditional passive learning status to active status, which greatly improved students' self-learning ability and learning consciousness. In addition, the college English network grading teaching based on WeChat platform emphasizes the organic combination of classroom and independent learning, making full use of the audio, video, text and other resources of the network database, making the whole university English teaching process more vivid, vivid and three-dimensional. The realization of the full integration of teaching and learning has achieved a major change in college English teaching, which is conducive to achieving the best learning results.

5.4 Network-Based Grading Teaching Based on Wechat Platform is a Powerful Complement to Classroom Teaching

China's higher education is still based on the face-to-face traditional teaching mode, which facilitates the communication and emotional training between teachers and students. The WeChat platform is a communication and communication tool. Although it realizes timely communication between people, it still remains. There is no advantage of face-to-face communication and learning. Therefore, the college English network grading teaching mode based on WeChat platform is a powerful complement to classroom teaching. College English network grading teaching based on WeChat platform can meet the needs of students' individualized learning. Students can use the WeChat platform to select the content of learning and the progress of learning. They can conduct self-testing. Once they encounter problems, they can also use WeChat. Students or teachers communicate and solve problems. Teachers can also put their teaching courseware on the WeChat platform to facilitate students' review and preparation, and improve the effectiveness of classroom learning.

6. Construction of College English Network Hierarchical Teaching Model Based on Wechat Platform

The college English network grading teaching mode based on WeChat platform has a great effect on improving students' learning efficiency and learning enthusiasm. However, at present, college English teaching in China still uses the traditional classroom teaching mode, and the college English network grading based on WeChat platform The teaching mode is still not perfect. Therefore, in order to improve the efficiency of college English learning and promote the individualized development of students, it is necessary to construct and improve the college English network hierarchical teaching mode based on WeChat platform.

6.1 Teaching objectives

The main goal of China's higher education is to comprehensively improve the overall quality of students and to cultivate high-quality professionals. The development of college English is also to help students improve their English and achieve English communication and application in daily work and life. Therefore, the construction of the college English network grading teaching model based on the WeChat platform should also follow the teaching philosophy of “people-oriented” and “self-development of students”, and thoroughly implement the “classification guidance and teaching according to their aptitudes”. “Building a perfect WeChat education platform, improving the modular design of various educational resources, fully realizing, personalized and independent college English graded teaching, cultivating students' independent learning ability, improving students' enthusiasm and enthusiasm for English learning, and improving students The ability to apply English, cultivate a large number of high-quality college students.

6.2 Teaching Form

The college English network grading teaching model based on WeChat platform makes full use of modern information technology and mobile network technology to combine classroom education and mobile learning organically. The teaching platform is mainly built on mobile phones and mobile networks, mainly using WeChat software to realize the teaching by using various functions of WeChat. Therefore, the teaching forms are various. On the one hand, WeChat can be used to establish a WeChat group for college English learning, and students of the same level and the same level can be drawn into the group. At the same time, English teachers need to be pulled into the group. In the whole learning exchange group, teachers can Passing your own lesson plans, courseware, and other learning resources to facilitate students to learn independently, students themselves can also use the WeChat group to practice oral English and writing skills, exchange experience with each other, once they encounter learning problems You can communicate in a timely manner or ask a teacher. On the other hand, WeChat software supports a variety of audio, video, animation, text and other forms of resource transfer, students and teachers can share and share various learning resources through this function, especially the circle of friends is the place where people share their experiences and resources. And it is suitable for students and teachers to share the resources of learning, share the mood, and then relieve stress and encourage each other.

6.3 Teaching Management

WeChat relies on mobile phones and mobile Internet to survive. In the process of daily use, it is inevitable to use mobile phones and networks. At this stage, the functions of mobile phones are becoming more and more sound, and it has become an indispensable personal belonging for many people. A tool for relaxing entertainment, and the mobile network of mobile phones facilitates the transmission of various information and is full of various information resources. This requires us to strengthen teaching management when using WeChat platform to carry out college English network grading teaching. . First of all, to help students resist the temptation of mobile phones and the Internet, to avoid students playing the banner of learning, doing things that have nothing to do with learning. Secondly, the network is full of various information resources, which are both good and bad. Therefore, students should be prevented from contacting bad information and affecting students' physical and mental health. Finally, the phone's own screen is small, there is radiation, and long-term contact affects students' vision and physical health. Therefore, the construction of college English network hierarchical teaching mode based on WeChat platform needs to build a management platform for teachers, which is convenient for teachers to manage students and to understand students' dynamics and learning at any time. In addition, strengthen ideological education, help to resist all kinds of bad temptations, and develop reasonable learning plans and learning plans to avoid affecting students' physical and mental health due to prolonged contact with mobile phones. These are important parts of teaching management.

6.4 Teaching Evaluation

The construction of the college English network grading teaching model based on the WeChat platform is inseparable from the support of the evaluation system. Because the perfect evaluation system can effectively supervise and evaluate the students' learning activities, in order to understand the students' learning status, the grading can be realized. The meaning of teaching. Based on the WeChat platform, the evaluation system in the college English network hierarchical teaching model must be diversified, focusing on the diversity of the evaluation subject, the multiplicity of evaluation links and the diversity of evaluation content. First of all, it is necessary to abandon the single teacher evaluation model in traditional teaching, combine teacher evaluation, student self-evaluation and mutual evaluation among students, and calculate the final score of students according to a certain proportion. Secondly, the traditional classroom teaching takes the test score as the goal and basis of evaluation. In the WeChat platform, the evaluation should combine the completion of the student's learning tasks, the students' interaction and the participation of various activities, and realize the multiplicity of evaluation links. Finally, in addition to assessing the mastery of students' theoretical knowledge, it is also necessary to assess students' self-learning ability, learning attitude, ability to analyze problems and solve problems, team spirit and innovative spirit, etc., to achieve diversity of evaluation content. .

The college English network grading teaching mode based on WeChat platform is an emerging teaching mode and a product of the development of the times. However, the grading teaching mode of college English network based on WeChat platform in China is still immature, and it is still in a stage of exploration and exploration. We need to work together to overcome various difficulties to improve and improve, so that it can serve the college students better and faster.

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